



# New Jersey School Boards Association



## Strategic Planning for the **Denville Township School District**

Meeting 3  
December 12, 2022

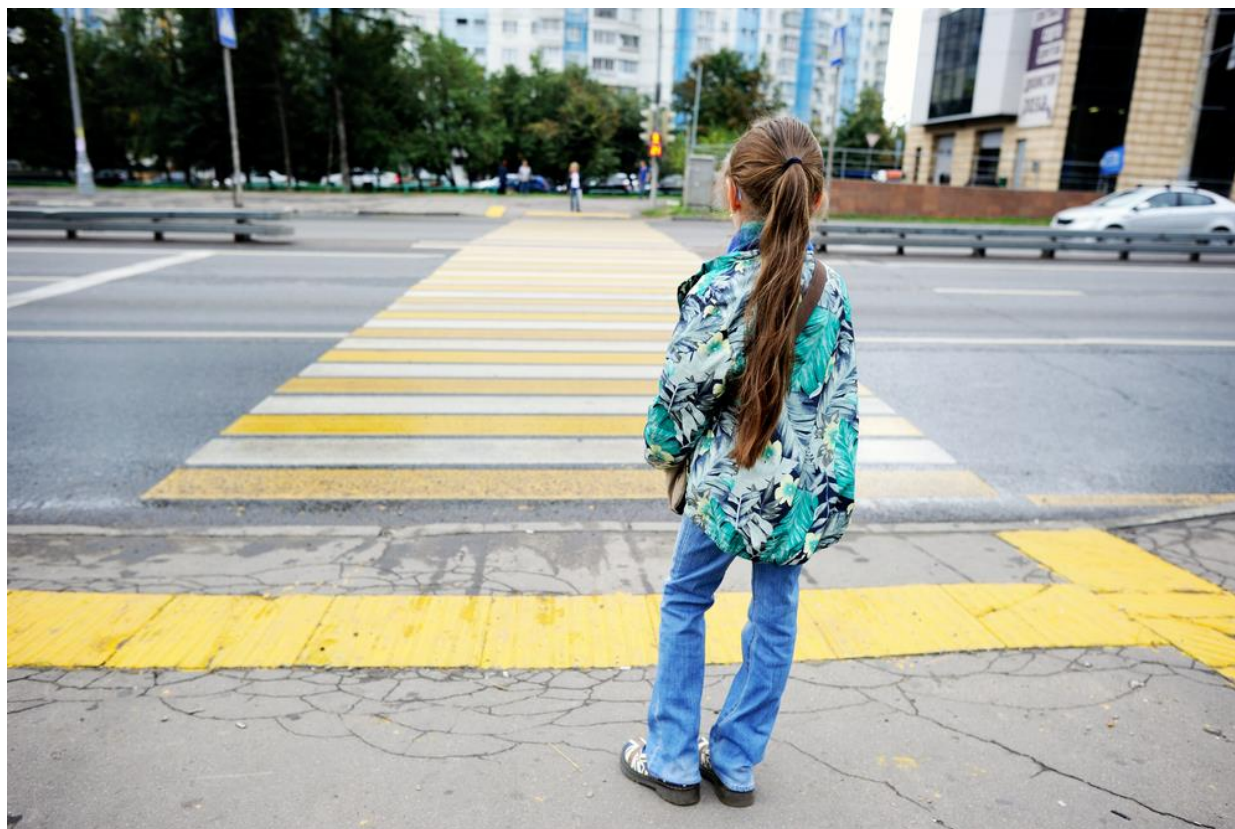
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# Purpose of Strategic Planning

To create a district-wide **VISION**

that will  
direct,  
motivate,  
and inspire  
all members  
of the  
school  
community  
to work  
together  
to elevate student achievement.





# Components of Strategic Planning





# Strategic Planning Process

Where are we now?



State of District presentation

November 14

small group work  
– strengths and challenges

Where do we want to be in 2028?



Meeting 2 –

November 28

Small group work  
– Visioning exercise

How do we get there?



Meeting 3 –  
Tonight

Will develop broad goal statements and objectives using data from Meetings 1 & 2.



# District Mission Statement

*To educate and  
empower all  
students to excel.*



# Goal Areas



**Operations**



**Caring Culture**



**Student Success**



**Family and Community  
Connections**



# Agenda for Tonight



Definitions of Terms

Components of Goal Statement

Process for Developing Goal Statement

Group Work

Follow-up



# Definitions



Desired outcomes necessary to fulfill the mission. They are positive, student-centered, and aspirational.



**Objectives** are the various means to accomplish goals. They are specific, tactical, and descriptive.



**HOW** – Specific tasks essential to carrying out the objectives. Written by administration.





# Components of Goal Statement

TO

- **Action verb**

- Increase, develop, obtain, complete, etc.

To  
create

WHAT

- **Statement of nouns**

- What you will impact

a safe and  
secure  
learning  
environment

SO  
THAT

- **What the outcome  
will do for you**

equipped to  
deliver 21<sup>st</sup>  
century  
programs.



# GOAL WRITING PROCESS

## Sample Goal Area:

### **Facilities and Finance/Safety and Security**

#### Visions

- Interactive learning space – open floor plans
- Expand school choice program
- Virtual classrooms
- Safe learning environment
- Equitable distribution of funds for facilities
- State-of-the-art facilities
- All “green” facilities

#### Strengths

- Safety and security
- Facilities improvements
- Building configurations
- Class size – space

#### Challenges

- Environmental concerns
- Older buildings
- Safety and security
- Mandates and resources drain



# GOAL WRITING PROCESS

## Sample Goal Statement

**Goal Area:** Facilities and Finance/Safety and Security

**Goal Statement:** Create a safe and secure learning environment equipped to deliver 21<sup>st</sup> century programs.

**Objectives:**

- Upgrade facilities to be more energy and cost efficient.
- Increase internal and external security at all schools.
- Upgrade existing facilities to be more structurally modernized.



# Tonight's Small Group Work

For your group's goal area:



Using data  
from meetings  
1, 2

- Strengths
- Challenges
- Visions



Write one goal  
statement

- Broad
- Big-idea



Write 3 to 5  
objectives

- Supports goal
- Still big-picture  
but adds some of  
the component  
parts to the goal

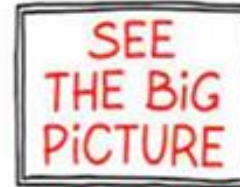
Think Strategically!



# Small Group Work



**Introduce yourselves**



SEE  
THE BIG  
PICTURE

**Focus on Big picture view of district**



LISTEN  
AND  
LEARN

**Allow everyone to contribute**



**Come to a consensus**



# Logistics



**A volunteer is needed at each table to record the group's input on the yellow sticky sheet.**

**Spend 60 minutes in your small group.**

Will go back into large group for reporting out.

**Select someone to report out your group's work to the large group.**



# Next Steps – Delivery of Plan

NJSBA will deliver and present the plan at an upcoming Board of Education meeting.





# Next Steps - Action Plans

**Goal Statement:**

**Objective:**

Major Activities	Staff	Resources	Timeline	Success Indicators
1.				
2.				
3.				
4.				

**Developed by Staff**





# Thank You

